



Pitching your Science

Scott Morgan  
202.669.0611  
scott@morgangp.com

THE MORGAN GROUP

This slide features a background image of a studio with a chair, a camera on a tripod, and a large circular light. The text is overlaid on this image.

---

---

---

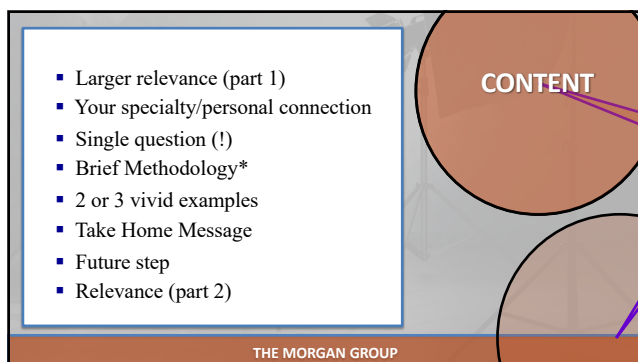
---

---

---

---

---



- Larger relevance (part 1)
- Your specialty/personal connection
- Single question (!)
- Brief Methodology\*
- 2 or 3 vivid examples
- Take Home Message
- Future step
- Relevance (part 2)

CONTENT

THE MORGAN GROUP

The slide has a background with overlapping circles and a purple laser line. The text is in a white box on the left and 'CONTENT' is on the right.

---

---

---

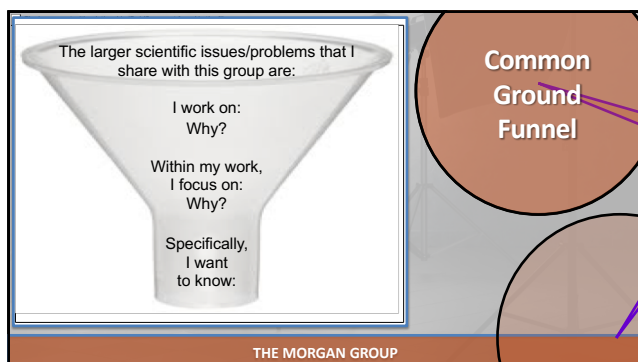
---

---

---

---

---



The larger scientific issues/problems that I share with this group are:

I work on:  
Why?

Within my work,  
I focus on:  
Why?

Specifically,  
I want to know:

Common Ground Funnel

THE MORGAN GROUP

The slide features a funnel diagram on the left and the text 'Common Ground Funnel' on the right. The background has overlapping circles and a purple laser line.

---

---

---

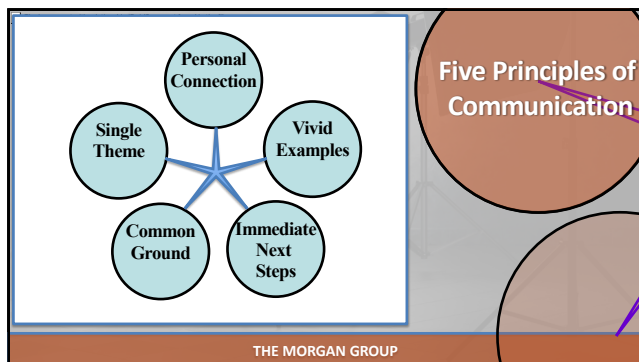
---

---

---

---

---



---

---

---

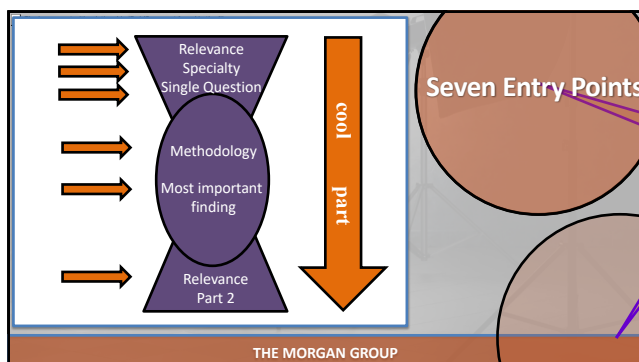
---

---

---

---

---



---

---

---

---

---

---

---

---

**Future Directions**

- The book
- [scott@morgangp.com](mailto:scott@morgangp.com)
- *3rdi* - mindfulness app
- [Sciencesketches.org](http://Sciencesketches.org)

THE MORGAN GROUP

---

---

---

---

---

---

---

---